



Communications Mastermind

CREATING CONFIDENT CHANGE AGENTS

*Your organisation doesn't want average leaders.
So this isn't your average leadership training program.*

Delivered over the course of a year, the *Changent Communication Mastermind* program is designed to turn managers into leaders who can go on to both effectively build credibility within their organisations and successfully lead change.

At the end of the program, participants will be able to create change by design, have the confidence to deal with any situation the day-to-day might bring and strategically approach every communication situation by using real skills to better manage themselves and their team.

Your organisation will gain a leader who:

- Understands how to assess their environment and design the appropriate approach moving forward;
- Navigates effectively between strategy and management;
- Has a deeper understanding of change management, effective project management and strategic planning;
- Can take their team on a journey.

And because participants work on a real organisational project, your organisation gains the benefit of access to a change and communication professional without the level of investment needed to engage one full time.

The *Changent Communication Mastermind* program is limited to 10 participants and registration for 2018 will close on 12th January 2018.

WHAT'S INVOLVED

Delivered across 12 months, the *Changent Communication Mastermind* program will develop your leaders' skills and help them deliver on a project or personal goal.

Communication Profiling

The course begins with a focus on personal awareness and development including communication and decision-making profiling. We develop these profiles via recorded interviews and they will help your leader get the most out of the program.

Masterclasses

There are 11, one day Masterclasses held in person in Brisbane, Australia. Facilitated by Tess Brook and other topic specialists, each Masterclass will focus on a specific development area and be supported by additional learning in the Changent on-line portal.

Strategy sessions

During the year, Tess works individually with participants in two one-on-one strategy sessions so they can proactively apply what they're learning to a specific project or personal goal.

You can find out more by calling me on 0414 749 444 or apply today by completing the application form at <http://changent.guru/apply-now/>

PROGRAM FOCUS

PART 1

Personal and Situational Awareness

JANUARY – MARCH

The first part of the program is focussed on participants developing an understanding of how they communicate and make decisions in different environments. We work to develop their communication and decision-making profiles, build an understanding of how they communicate and explore how they can adapt to any environment to get the best out of themselves and their team.

PART 2

Leadership, Change and Strategic Communication

APRIL – JUNE

Throughout the Masterclasses in this quarter, participants will master the leadership, change, and strategic communication skill sets that are crucial to being a successful leader.

PART 3

Dealing with the tough stuff

JULY – SEPTEMBER

Leadership is as challenging as it is rewarding. This part of the Mastermind will grow participant's skills in dealing with the tough stuff. They will become specialists at having difficult conversations, negotiating, influencing and managing conflict.

PART 4

Designing your best you

OCTOBER – DECEMBER

Building credibility and harnessing your mojo when things get really tough are key elements to being able to implement successful change. Participants will learn how to do these two things by using the skills they've built throughout the rest of the program. We also take time to reflect on what's been achieved and what comes next.

MEET TESS BROOK Changent Mastermind Coach



My mission is to turn leaders into confident communicators and masterful change agents through awareness-to-action learning.

I'm a nationally accredited mediator and conflict coach, and I've spent the better part of my life helping individuals and teams become successful communicators in even the most challenging situations.

Fundamental to the Mastermind, I'm a PRINCE2 Practitioner, a gateway reviewer, and an APMG-International change practitioner. What makes all the difference is my focus on the communication element while combining this with effective leadership and solid project management skills.



HAVE QUESTIONS?

If you'd like to have a confidential chat about whether the Changent Mastermind is right for your leadership applicant, please reach out to me on 0414 749 44.